

**Harris County Breastfeeding Coalition – Executive Committee
Minutes
May 20, 2004**

P. Berens	J. Hanke	C. Gaskamp	Ana Jaco
J. Hopkinson	D. Handel	K. Revai	C. Bryant
E. Kelly			

Topic	Moderator	Discussion / Notes	Actions
I. Welcome Introductions	J. Hopkinson		
II. Old Business 1. Kaleidoscope report 2. Teenage mom presentation - update	J. Hanke K. Revai / E. Kelly	June Hanke stated that The Kaleidoscope presentation went well. Krystal Revai stated that revisions were made and there will be another presentation in the future.	

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3. Ad campaign update	J. Hopkinson	Susan Haynes, PhD, the senior science advisor for The Office of Women’s Health in Washington, DC, and the lead project officer for the Breastfeeding Awareness Campaign will attend the La Leche Conference in San Antonio and will present to HALCEA here in Houston.	
4. BTGH Tex 10 step	C. Gaskamp	Ben Taub General Hospital has delayed application for Texas 10 Steps because of concerns that they were not in full compliance. This was discussed and JH pointed out that the application is the first step in a quality improvement process rather than a final achievement. It must be completed in order to garner support for additional progress. Initial approval requires only 85% compliance.	Connie Gaskamp, RN, IBCLC will complete the application and submit it as quickly as possible.
IV. Collaborations with other coalitions 1. Legislative action / HCBC “top pics”	J. Hopkinson K. Revai	Judy Hopkinson announced the formation of a new breastfeeding coalition in Beaumont and asked if someone would be interested in working with them. JH and K Revei discussed the Texas HMHB legislative agenda e-mail meetings and asked if anyone would be interested in being involved with this process. Possible ideas for legislative action were brought up and discussed.	J.H to e-mail Krystal Revei with contact information for the Beaumont Coalition. Krystal will develop a liason with them. Members present voted on 5 issues each felt should be considered.

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a. Proposed legislative agenda items:		1. Medicaid reimbursement for breastfeeding consultation in hospital This has been proposed as a legislative agenda, but actually will require that the AAP or AMA(?) set up a CPT code for breastfeeding consultations because Texas now bases Medicare reimbursement on CPT codes.	Krystal Revei MD and Pamela Berens MD will introduce the issue to the Academy of Breastfeeding Medicine to see if they will lobby the AAP to formulate a CPT code for breastfeeding consultation.
		In addition to the above, the five top choices for issues to be included in the 2005 legislative agenda were: 1. Day Care – Prohibit day care providers from discriminating against children who take mother’s milk instead of formula 2. Tax Credit: Create a tax credit or exemption for employers who create lactation rooms 3. Marketing Restriction: Enforce the Int. Code of Marketing of Breast Milk Subs. 4. Sex Ed: Require schools to provide information on lactation as part of sex ed classes 5. Right to BF: Add penalties for violation of current right to BF statute or make BF a civil right 5 b Provider Education: Increase educational requirements for healthcare providers	In addition to the universal agreement on the need for medicare reimbursement, six items made the list. There was a tie for 5 th place. This vote tally will be transmitted to the HMHB legislative working group by Judy Hopkinson.

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<p>V. World Breastfeeding Day 2004 –</p>	<p>J. Hopkinson / J Hanke / C. Bryant</p>	<p>Members discussed the difficulty of mounting a WBD celebration without paid staff now that the grant period has expired. The consensus of the group was that it would not be wise to attempt another major, centralized celebration.</p> <p>Judy Hopkinson proposed that HCBC play a facilitative role supporting WBD activities of member organizations and not produce a centralized Celebration this year.</p> <p>Specific HCBC activities in support of member organizations were identified by the group including</p> <ol style="list-style-type: none"> 1. Preparation and distribution of a press release detailing all WBW and WBM activities. 2. Provision of HCBC supplies including balloons, pens, and some blankets for member organizations to distribute at their events 3. Procurement of WIC posters and WBD materials early to be distributed to groups that need materials at the last minute. 4. Posting of WBW event calendar on the HCBC web site. 	<p>Proposed actions were approved by the membership.</p> <p>Maria Kelley will order extra posters for distribution</p> <p>Judy Hopkinson will prepare an e-mail to the membership describing planned support role of the HCBC. Member organizations will contact Carrie Bryant with details of their celebrations and plans.</p> <p>Pick up of supplies will be arranged through the CNRC which is open 24 hours / 7 days a week.</p>

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VI. Potential Change of venue for HCBC meetings	J. Hopkinson	Meeting at the health department has become difficult because of the large amount of materials stored in the meeting room. JH proposed that HCBC meetings be held at the CNRC where free parking can be arranged after 4 pm if reservations are made in advance.	The proposal passed. In the future, members should e-mail Judy Hopkinson to reserve parking for meetings at least 24 hours in advance. judyh@bcm.tmc.edu Those who come without a reservation may park in any of the TMC garages, but there will be a charge.
VII. Proposed programs	J Hopkinson	<p>The following programs were proposed for upcoming meetings:</p> <ul style="list-style-type: none"> • Using the Internet to access reliable breastfeeding and health information (Karen Vargas, National Institute of Health Library – Houston representative). 	Approved
		<ul style="list-style-type: none"> • Impact of maternal DHA supplementation during breastfeeding on child development (Craig Jensen, M.D. Principal investigator – Baylor. • Video Presentation: Kangaroo Mother Care II: Restoring the Original Paradigm for Infant Care and Breastfeeding – 2002 Nils Bergman, M.D. ▪ Breastfeeding rates among low-income women in Harris County – a report of the HCBC survey project. • Class on Spanish terms – K. Revai and D. Handel. 	<p>Approved</p> <p>Approved and requested for early presentation - Video Presentation will be presented at June HCBC / HALCEA meeting.</p> <p>Approved for early 2005</p> <p>Approved for Fall</p>

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	J. Hanke P. Berens	Additional topic suggested by group <ul style="list-style-type: none"> ▪ What is being introduced into legislation. 	
VIII. Storage of materials and handling phone calls and communications	C. Bryant		Item tabled for lack of time.
IX. New Business	All J Hanke	It was discussed that HCBC members that will be attending the La Leche League Meeting in San Antonio could meet together in a social gathering. Presentation at the National Perinatal Conference was discussed.	Krystal Revai will send a flyer out to the Beaumont coalition as well as send it to Carrie Bryant who will send it out to the HCBC members that will be attending the conference. The date and time for the social gathering will be Saturday, June 12 from 5-7 in the lobby. tabled
X. Announcements			

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1. Recent publications	J. Hopkinson	<p>Two recent studies were discussed:</p> <ul style="list-style-type: none"> ▪ Bottle feeding increases risk of heart disease <p>Singhal A et al (2004). randomized study. Lancet 363: 1571-78</p> <ul style="list-style-type: none"> ▪ Breastfeeding reduces the risk of infant death in USA. <p>Chen A & Rogan WJ (2004). Pediatrics 113: e435-e439</p>	
2. Doula article press conference	J Hanke	Recent press report on the Community Doula Program was excellent and highly recommended reading	
3. California law	K Revei and J. Hopkinson	A bill was introduced and passed in California (but not yet signed into law) that requires all labels on formula stating that hospital and doctors do not endorse the formula.	
5. Lactation Station	J. Hopkinson	It was stated that the newest Lactation Station publication has been issued and recommended that everyone read it as it was very good.	

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XI. Meeting schedule through July 2005 a. Proposal to alternate with HALCEA Feb* , April* , June, (Aug), Sept* , Nov*		It was proposed that the HCBC meetings should be on alternate months that HALCEA meetings are held in order for members to attend both.	HCBC meetings will be held in February, April, June (optional), September, and November. The next program meeting will be in June and will be showing of a video on neonatal adaptation..
XII. Adjourn			